

INDEX 2017 - Harrods Interiors VIP Lounge

[harrodsinteriors.com /index-2017-harrods-interiors-vip-lounge/](https://harrodsinteriors.com/index-2017-harrods-interiors-vip-lounge/)

14/06/2017

My team and I had the incredible opportunity of designing the VIP lounge at [INDEX](#) 2017, a coming together of interiors brands, hosted at the Dubai Trade Centre. An great event to be a part of, which gave us the opportunity to showcase our design capabilities in a whole new way!



Harrods Interiors VIP Lounge at Index 2017

- **A Design for the Senses at INDEX 2017**

Our goal was to create a visual feast for the senses; using the intense colours and textures of nature to create a high-end immersive interior experience.

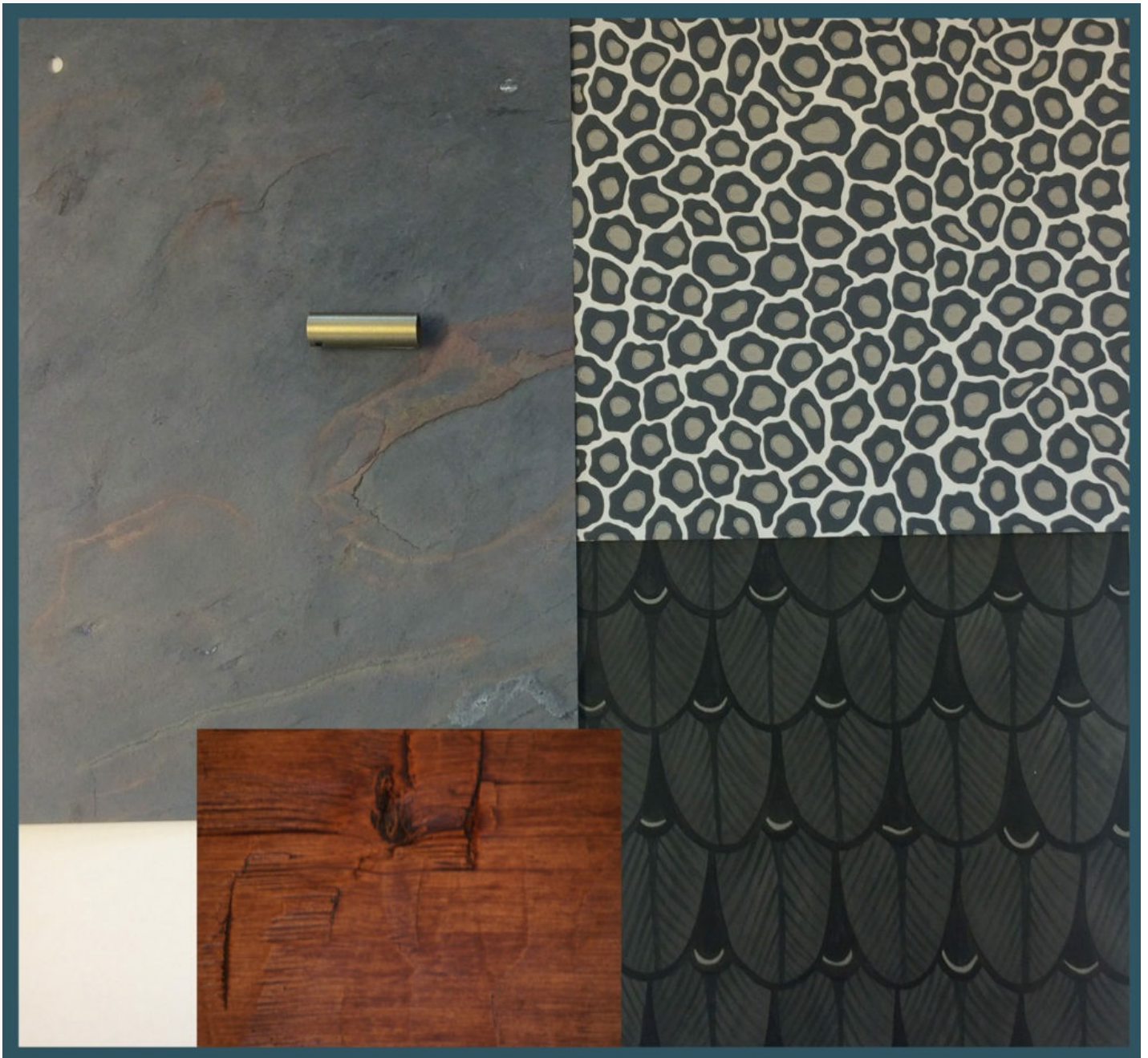


Harrods Interiors VIP Lounge at INDEX 2017 – Chairs from [Finasi](#) and scatters cushions by [Art de Lys](#). Lava stone tables from [Made a Mano](#).



Playful and exotic prints from [Art de Lys](#)

We wanted to create a space which reflected a design for the senses. More and more, we are seeing our clients request an interior which goes beyond just the visual. Our approach to design is much more holistic, we believe that effective design now needs to speak to people on multiple levels, touch, sight and scent...



Harrods Interiors VIP Lounge at INDEX 2017 – Natural Materials & Textures

- **Exotic Patterns and Imagery**

Patterns and imagery played a huge part in bringing our design to life. Not only did we draw on what we loved from this year's [Maison Objet in Paris](#) and [Milan Design Week](#) but wanted to create a vibrant almost jungle-esque atmosphere and for this we looked no further than the Ardmore collection by [Cole & Son](#). Ardmore's charming and exuberant creations have both an unexpected narrative and a strong heritage rooted in African tradition.



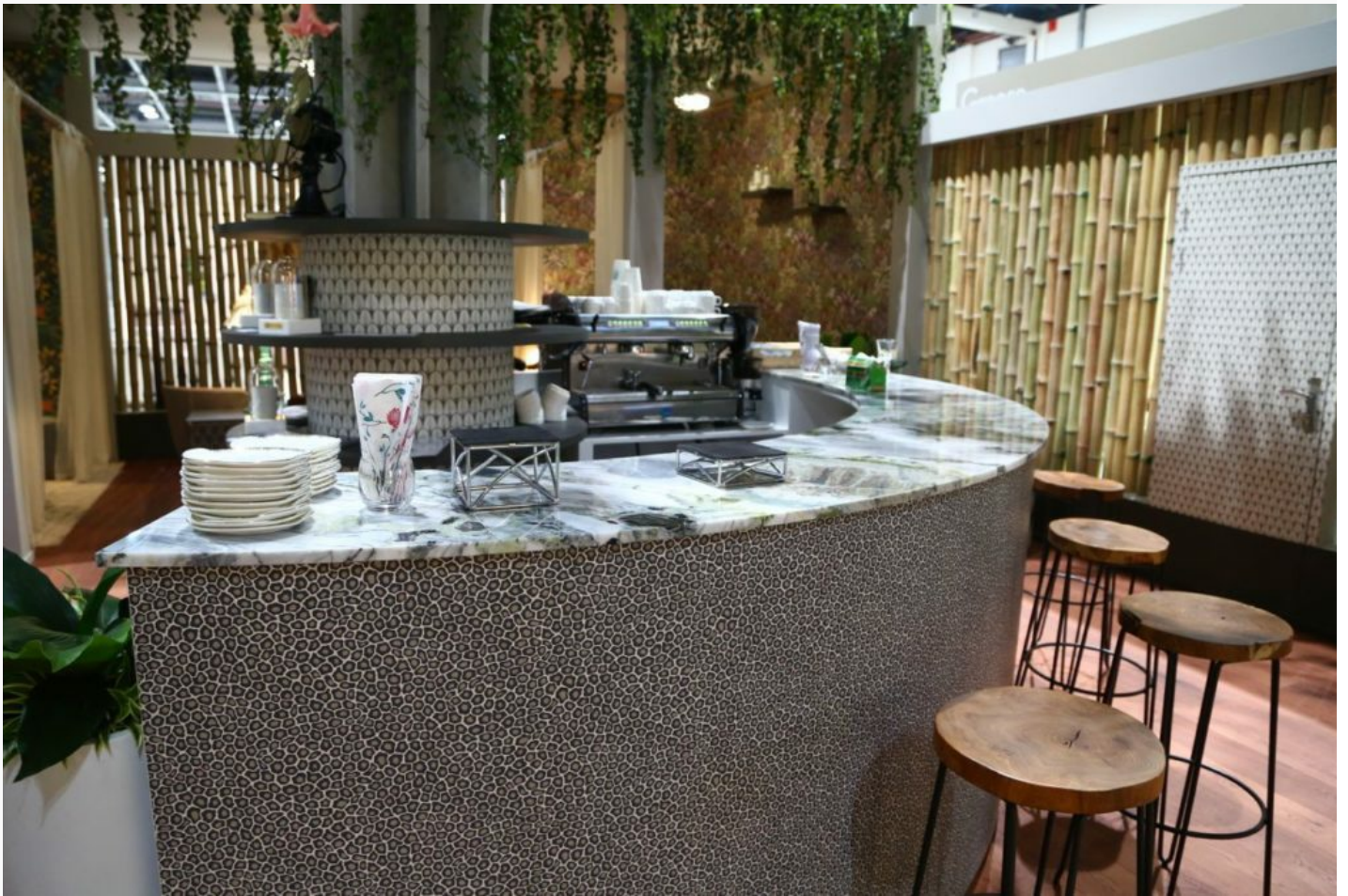
The 'Ardmore' Collection by Cole & Son – Singita and Low Table 'Bench Series' from Made a Mano



The 'Ardmore' Collection by Cole & Son – Savuti

We created a focal point in the middle of the lounge, with vegetation hanging from the branches of a tree. In this area we also featured the 'Senzo Spot' design by [Cole & Son](#).





Design for the Senses – Harrods Interiors VIP Lounge at INDEX 2017 featuring the 'Senzo Spot' by Cole & Son

We incorporated the 'Deco Panes' wallpaper design into the lounge – a collaboration between [Harrods Interiors](#) and [de Gournay](#). The design was inspired by the iconic architecture of the Harrods storefront, which dates back to the 19th century. Scallop shapes with intricate art deco detailing dance across the hand painted wallpaper panels, creating a non-repeating mural. It worked perfectly with the Harrods of London furniture range – marking the first time that pieces from this stunning collection were displayed outside of the British capital.



'Deco Panes' by de Gournay for Harrods Interiors

Our lighting choices were a selection of witty and wonderful designs from the [House of Hackney](#) – all inspired by nature. The Palmeral collection by House of Hackney features an explosion of palm leaves reminiscent of 1930's Palms Springs.



The Palmeral Brass Pineapple Lamp by House of Hackney



Statement Objet from [The Workshop](#)

- **Natural Materials:**

A design for all the senses involves not only appealing to sight, but to touch as well. Atmosphere is created through combining a variety of textures. We used an unexpected mix of organic materials – For table surfaces and hanging light pendants, we sourced lava stone from [Made e Mano](#) – lava stone functions like ceramic but is far more durable.



'Zora' Hanging Pendant from Made a Mano

We also specified pieces from the Shamsian Collection by [Bethan Gray](#) – an exceptional fusion of materials and colour and certainly speak to touch and sight.



'Nizwa' Cabinet from the Shamsian Collection by Bethan Gray

Inspired by a vision of earth from the moon, we specified a silk rug from [Edition Bougainville](#) – the muted blues, greens and greys worked perfectly with the other organic textures.



'Erasure Pastel' by Edition Bougainville at The Harrods Interiors VIP Lounge at INDEX 2017



The 'Carabao' Collection by Arte from [Squisito](#) – Wallpaper from the Bark of the Banana Tree

- **Scent:**

To truly create a 'design for the senses', Harrods Interiors called upon the services of [12.29](#) to create the scent of a tropical rain forest. Founders of 12.29, Dawn and Samantha Goldworm, specialize in creating bespoke scents for brands and design events alike. 12.29 created a tropical scent exporting guests into a tropical oasis. 'With vegetal and stemmy green notes, deep and humid woods, natural florals and fresh earth, the scent "Carnivorous Fleur", smelled fresh and invigorating', according to Dawn Goldworm.



'The Return of Grace' Scented Candle by 12.29

he titia