



## Made a Mano®™ on display at Maison & Object" Paris Nord Villepinte – Hall 7 – NOW - Design a Vivre – Stand ICE – E106

From January 20 to 24, 2017, will be held in Paris the first of the two world editions of M&O. Our first meeting in 2017, for the presentation of our latest products.

Once again we have been selected for taking part in the design section NOW! DESIGN À - VIVRE Hall 7.

This year we are opening Made a Mano Srl ®™ participation by launching a new collection designed and drawn by the tireless CEO ed Art Director, Rosario Parrinello, in honor of his 45 years of business, is offering a new modular product, in lava stone, and inspired by the shield of the Macedonian Alexander the Great.

**Rosario Parrinello** has been inspired by something which made the warlord and his army famous, the **Macedonian shield**. By its round shape and its masterfully defined cuts, it used to allow the warrior see and be protected in all his movements. This object was an integral part of the warrior's defense and crucial instrument for occupations, which reached the China borders. No warrior was as attached to his shield as he was manufactured in his own land, as keeping his country, his origins, his habits with himself.

There are many similarities to our design product, offered and planned in Made a Mano research offices in Caltagirone (Sicily). Its name is **MaKe**', synonymous with "Makedonia", **a round, modular lava stone plan**, sunken in a part and for this reason modular.

Made in glazed lava stone, highlighting old-looking finish enriched by several **patterns of madeamano© collection**, fully hand painted.

Makè, can be used as tables top or as insert for floors and facades but always in glazed or natural lava stone. Cut working occurs for matters of precision and modularity with water-jet cutting, laser controlled. Glazing and painting are part of madeamano© standard.

The customers can ask for there own customization and other **madeamano©** techniques and patterns can be used such as **NOVECENTO** or **KOMON TATTO** collections, which will be hand-made as usually, by the traditional processing techniques which made Made a Mano Srl<sup>™®</sup> and Caltagirone unique and inimitable.

It is also stated, moreover, that **Made a Mano SRL®™** is unique in the world, with its only site in Caltagirone, with italian capital and no foreign shareholder, but partners made up of Parrinello's Family whose founder is Rosario.

Maison & Objet is the European review of Made a Mano's work, opportunity for interaction and development with customers, architects and designers, always in pursuit of new shapes, designs and technologies.

From january 20 to 24, 2017

MAISON & OBJET - PARIS - FRANCE Link madeamano : <u>www.madeamano.it</u> Info Press : info@madeamano.it

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