

If the soul is an integral part of one's work and one takes charge of a virtuous process with respect to the planet and those who inhabit it, design of excellence becomes the primary purpose. This approach means disseminating a narrative related to design using declinations with which one was not used to because there can be no aspiration to excellence if, to quality, sustainability and protection of the territory are not returned.

Driven by this mission, the innovation of **Elli srl** embraces the lava stone of Etna Volcano, with its transformations into ceramic arts, interpreted by **Rosario Parrinello CEO of Made a Mano srl** - giving life to a unique combination of sustainability, history, territory and future.

The lava stone most emblematic expression of how the destructive power of nature, a force that changes and shapes the territory, can then be transformed in turn, becoming a source of wealth and beauty blends perfectly with ZERO structures made through additive manufacturing in 100% recycled plastic and recyclable end-of-life for a multifunctional indoor and outdoor product that meets the highest requirements of circular economy.



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