

# made a mano<sup>®</sup>

PRESS KIT – ENGLISH

INFO AZIENDA MADE A MANO – CALTAGIRONE - CATANIA

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**Made a Mano Srl**  
**Caltagirone – Sicilia – Italy**  
[www.madeamano.it](http://www.madeamano.it)

After nearly 40 years of study, research and creativity, **Rosario Parrinello**, devoted business manager of ceramics art and Mediterranean cultures keeper, in 2001 founded **Made a Mano Srl**, business development of “La Bottega Calatina”.

**Made a Mano Srl** has specialized in clays transformations and lava stone manufacturing from mount Etna.

Indeed, “the artisan” Rosario Parrinello, supported by a 45 persons staff, has improved his art of “**Tailor of lava stone**”, keeping and combining quality and knowledge of customs and he is always willing to accept new challenges in carrying out eminent projects.

**The company was born in Caltagirone, Sicily**, city with an over 40 years history of ceramics manufacturing, nearly **60 km far from the mount Etna**, unique and only source of Etna lava stone supply.

**The Made a Mano exclusive collections**, duly copyrighted (SIAE ITALY), are the results of a renowned tradition and artistic experience of its founder, who managed to combine patterns and Mediterranean colors, getting the best cultural manifestations from Sicily, land which has been colonised for centuries, marking the land with their presence in order to make minimalist creations for highlighting the matters used.

**The natural stone or ceramics (glazed)** is the lava stone, the decorations are made by free-hand, colors applied by brush, obtained by old techniques and inimitable craftsmanship, each tile, coming out from Made a mano laboratories, is a mixture of research and emotions, whether made for a single project or taken by the catalogue collections.

**All the manufactured products** can be divided into classical and design collections, they are mainly based on handmade cotto and Etna lava stone with which many kinds of refined products are manufactured such as tiles, slabs for walls, table tops, sinks, washbasins, floors and furnish elements both indoor and outdoor and used into kitchens, bathrooms, terraces, swimming pools and wellness centers.

in the last few years **Rosario Parrinello, founder and Art Director**, has been increasing his partnership with great designers and architects in order to make new collections and new products.

**The company and its trade policy**, mainly based on human relationships, managed to spread and keep cooperation partnerships, both artistic and commercial, in several countries all over the world, making and manufacturing more and more appreciated products in terms of art and in compliance with the host country traditions.

**Made a mano Srl** has become a reference point to the world design intended to design, always attending the exhibitions in this field and always in pursuit of new challenges, cooperating with architects and design studios.

**Official announcement:**

All **Made a Mano**<sup>®</sup>™ products are strictly Made in Sicily, painted by brush and hand-painted, applying a traditional craft, the painter's art of ceramics of Caltagirone.

No Made a Mano license has been issued for reproducing our product or our **made a mano**© decorations ( copyrighted) in any shape or decoration applied to other materials.

Therefore, the entire **Made a Mano**<sup>®</sup>™ manufacturing which is not produced in Caltagirone (Sicilia) shall be considered counterfeit.

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